

# 2010 Ontario Regional On-Campus Recruitment Conference



**Tuesday, December 7, 2010**

**Canadian Association of Career Educators and Employers**



# Sponsorship Opportunities



*This conference will be attended by 120+ employers, career service professionals and co-op educators!*

## **ABOUT CACEE**

The Canadian Association of Career Educators and Employers (CACEE) is a national non-profit partnership of employer recruiters and career services professionals. Our mission is to provide professional networking and development opportunities, information, advice and other services to employers and career service professionals.

CACEE is a growing, vibrant organization implementing new technology, sharing resources, and linking professionals with similar interests. We have also recognized the importance of partnerships and through these relationships with other organizations, associations and individuals, we have shown that we can accomplish more together than as an individual.

## **THE CONFERENCE SPONSORSHIP PROGRAM**

As part of the conference, businesses and educational institutions are invited to participate. Many prefer to sponsor featured speakers, luncheons, receptions or workshops through monetary donations. The leadership and promotion that our sponsors provide will assist in creating the success of our conference. Consider being a corporate sponsor for the 2009 CACEE Ontario Regional On-Campus Recruitment Conference.

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# Sponsorship Recognition

All sponsors will receive recognition including:

- ◆ Use of your logo in signage at the activity or event(s) you are sponsoring
- ◆ A formal public thank you at the event(s) you are sponsoring
- ◆ A formal thank you in the CACEE Annual Report
- ◆ All sponsors will have recognition in the On-Site Program (as applicable)
- ◆ Your organization's name or logo on CACEE's Sponsorship web page
- ◆ Contributing items for the delegate bags (approximately 150 units)

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# Sponsorship Opportunities- Quick Facts

<p><b>For \$2500 &amp; Under</b></p> <ul style="list-style-type: none"><li>-Meal Sponsorship (Breakfast, or lunch)</li><li>-Featured Speaker sponsor</li><li>-Internet Café Sponsor</li><li>-Networking break</li></ul>	<p><b>Under \$600</b></p> <ul style="list-style-type: none"><li>-Targeted email blast to delegates</li><li>-Exhibitor booth</li><li>-Presentation of a "Spotlight Session" (1 option available, must be approved )</li></ul> <p><b>\$300 &amp; Under</b></p> <ul style="list-style-type: none"><li>-Workshops</li><li>-Delegate Bag items</li><li>-Supplying of delegate bags</li></ul>
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# Meal Sponsorship- \$2500

*Choose from the following:*

◆ **Breakfast (SOLD: TD)**

◆ **Lunch**

*Your Sponsorship also includes:*

- ◆ The opportunity to address the delegates or provide entertainment pending approval from the Conference Committee (any additional costs will be covered by the sponsor)
- ◆ Signage upon entry to event area
- ◆ The option of posting your company's signage on each table (where applicable)
- ◆ The option of posting your company's poster/banner display in the event area
- ◆ The option of handing out your company's promotional items
- ◆ A Complimentary exhibitor booth in the exhibitor showcase on Tuesday, December 7<sup>th</sup>



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# Featured Speaker- Mark Bowden \$1500

*Your Sponsorship includes:*

- ◆ The opportunity for your organization to introduce and thank our keynote speaker, Mark Bowden.
  - ◆ Company logo presence throughout the keynote presentation



Learn the Secret Body Language and Verbal Skills that Inspire, Motivate & Have People Remember You  
Mark Bowden will take Conference delegates on an exciting and humorous journey to understand how “It’s not often what you say – but how you say it, that gets results!”

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# Networking Break Sponsorship- \$1000

*Choose from the following:*

- ◆ **Networking Breaks**  
(2 available)

*Your Sponsorship also includes:*

- ◆ Signage upon entry to event area
- ◆ The option of posting your company's signage on each table

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# Internet Café Sponsorship

*Choose from the following:*

◆ *Full day \$800*

*Your Sponsorship also includes:*

- ◆ Signage upon entry to internet café
- ◆ Home page will be defaulted to your company home page
- ◆ The option of posting your company's signage/ banners on each table

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# Workshop Sponsorship- \$300

*Choose from the following:*

## *Selection of 12 Workshops*

*Your Sponsorship also includes:*

- ◆ The opportunity to introduce and thank the presenter(s) of the selected session (presenter gift provided by CACEE).
- ◆ Signage in the presentation room
- ◆ For specific workshop titles, please refer to the Workshop Information (Summary) on the conference website

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# Delegate Bag Items \$150

*Your Sponsorship includes:*

- ◆ The opportunity to insert a promotional item into all delegate bags.

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# Delegate Bags \$100 *(SOLD: CGA)*

*Your Sponsorship includes:*

- ◆ The opportunity to supply all delegate bags for the Ontario Regional Conference with your company's logo
  - ◆ The opportunity to insert an item in the delegate bags..

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# Sponsorship Opportunities Summary

Breakfast	\$2500
Featured Speaker (Mark Bowden)	\$1500
Internet Café (AM)	\$400
Internet Café (PM)	\$400
2 Networking Breaks (each)	\$1000
Workshops Series A	\$300/workshop
Workshop Series B	\$300/workshop
Lunch	\$3000
Workshops Series C	\$300/workshop
Internet Café	\$800

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# Sponsorship Request Form

*Sponsorship requests will be awarded on a first-come, first-served basis. Booth allocations will be assigned based on the sponsor level and first-come, first-served.*

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, Province/State: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**I wish to sponsor (please indicate event here):** \_\_\_\_\_

Credit Card # (MC/ AMEX/ VISA): \_\_\_\_\_

Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

Please Invoice me.

**\*\*Sponsorship will only be considered firm, once payment has been received**

## Sponsorship Payment:

You may submit payment by cheque or major credit card  
Please make cheques payable to CACEE

For credit card payments, please call:  
416-929-5156 ext. 227

Please send cheques by mail to:  
CACEE National Office  
720 Spadina Ave, Suite 202  
Toronto, ON  
M5S 2T9

Please send request form to Bailey Koplowitz  
FAX: 416-929-5256  
EMAIL: [baileyk@cacee.com](mailto:baileyk@cacee.com)

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